

Swearing Words in “Celebrity Read Mean Tweets” in Jimmy Kimmel Late Night Show : A Sociolinguistic Study

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Abstract

Historically, swearing is assumed as a form of the curse but since the sexual revolution happens in 1960, swearing not only used as a form of cursing, it can be used as a form of insult, emphasis, or even strengthen the bond between friends and co-worker. A Sociolinguistic analysis of swearing words in *Celebrity read mean tweets* purposes is to find out types and functions of swearing based on the meaning of the word. The data is gotten from the tweets in *celebrity read mean tweets*. The design of this research is qualitative research. For collecting the data, the researcher retypes all the swear words found in the celebrity read mean tweets with left the tweet without swear words, change the data from video into the word file. Then, the technique for analyzing the data was by pointing out the swear words and describing its meaning with the dictionary. The researcher has also categorized the type and function from the highest to the lowest. In the end, the result was found is sex swear words are the most frequent type of swearing and abusive swearing is the most frequent function of swearing. The conclusion is many of the cursing in religious terminology is changed with sex, and people cursing with sex swear words. Also, the gender-based swear words not only uttered based on the sex addresse, but can be also addressed by its opposite sex because the gender-based swear words can be used as the epithet for people. And the last is the swear words can be used as *adjective*, *noun* or *adverb* without following the grammatical rules from these three subject, because of the wide-usage of swear words.

Keywords: Swearing words, Social media

Introduction

Language is a means of communicating ideas or feelings by the use of conventionalized sound and signs, thus, being the spoken and written language which can be received for people. That means the communication's language not limited only to words, but also from language signs and some part of the countries, can be whistled language, body language, and flags.

Language is a method of human communication, which was spoken or written, consisting words in a structured

and conventional way. (ED1421 Language and Literacy Education, 2014, March 1). According to Bloch as quoted by Nordquist, a Language is a system of arbitrary vocal symbols by means of which a social group cooperates (2017). Language according to Sapir as quoted also by Nordquist, is a purely human and non-instinctive method of communicating emotions and desires by means of voluntarily produced symbols (2017). The conclusion is Language is the form of human communication, either spoken or written which convey the emotions of the speaker of the communication which can

only be applied in the particular social group.

The development of humanities aspects (religion, law, philosophy, literature) is followed by the development of human itself. One of its aspects of human's religion and spiritual beliefs. Since prehistoric times, human believed that objects, places, and creatures all possess distinctive spiritual qualities. Because of that, this believes shaped and influenced the form of traditional ritual in the societies. This is that makes Taboo is an activity that is forbidden or sacred based on religious beliefs or morals. Language, as the main product of the society, is shaped and believed by many people to contain special power – be able to cure sickness, keep away evil, bring good to oneself and harm the enemies. These beliefs make language usually has to be used with great care, and meticulous attention is paid to pronunciation and wording. That makes people even tend to avoid mentioning them because when they mentioned them, they are talked about it in very roundabout ways. That makes the words become taboo words and their euphemism.

The *Taboo* word is coined by James Cook, after his visit in Tahiti. They refer *Tabu* to describe the behavior of Polynesian toward things that were not to be done, entered, seen or touched. According to Wardhaugh (2007, 234), the taboo is the prohibition or avoidance in any society or behavior believed to be harmful to its member in that it would cause them anxiety, embarrassment or shame. That means, certain things that can't be said only referred in certain circumstances, certain people or through ethic which only used for one kind of society, which might be not used in a different kind of society. According to

Routledge (2001, 21) noted that taboo words is a term that is avoided for religious or sexual reasons and is usually replaced by euphemism, in the example like rest room for the toilet, and passed away for dead. In these explanations, the taboo words are the prohibition word which is universal, but the usage and types of taboo words are different in each society.

The first types of taboo words are bodily excretions. This taboo is contained the part of excrement from human's body, excluding tears. The examples of bodily excretions taboo words are bloody, shit and vomit. The second one is the words that carry the meaning of death and disease. People believed this kind of word is a "pray" that can contain blessing, but also curse for people who received, so they tend to substitute the word "dead" and "crazy" with another word (euphemism). The third one is religion. Even though the religion taboo words is less extensive than the others, but actually the religion taboo is the root of all taboo words. But, the religion taboo terms only refer to the word that contains devil, god, hell, Jesus, heaven and damnation. And the last one is sex. The sex is the wide variation of taboo words. The sex taboo words contain the act of sex, body organs of sex, and sex occupations.

Swear words are the one of the categories of taboo words. According to Vingerhoets (2013, 287), swearing can be described as a form of linguistic activity utilizing taboo words to convey the expressions of strong emotions. Since swearing typically includes taboo words, these words can be more powerful than non-swear words, even though not all taboo words are swearing words. That's why people who swear are often judged negatively because the uttered swear words can shock and disturb others, though the

comment of others is strongly dependent on the contextual factor. From the further psychological research, they found the function of swearing. From their function, swearing can have a variety of interpersonal consequences, including relief of stress and pain, promoting group bonding and solidarity, inhibiting aggression, eliciting humor, and causing emotional pain to others. The conclusion is, swearing is the form of expressing the strong emotions which have some meaning, like healing, promoting, humor, and offends the others. (Vingerhoets, 287)

The use of swearing words in particular, has jumped significantly over the last 10 years. According to Survey Associated Press – NORC Center (2010), more and more Americans are finding behaviors once deemed rude and impolite as acceptable and normal. While the majority of respondents consider such language unacceptable in public life, this proves curse swear words are slowly becoming more frequent markers of our language. This phenomenon also increased in media, especially online media. Anyone who spends a significant part of their free time online is likely not shocked by the fact that swearing is such a regular feature of online talk in the internet community. This is a solid case to be made that the Internet is making cursing not just more frequent, but also more acceptable.

The development of swearing is started more than fifty years ago when Sex is more socially acceptable to cross the boundaries of taboo. The increased rate of premarital sex and usage of contraception exposed in the film, which as often as “sinful” and “unchristian” before, become more and more acceptable since the 1960s. The literature was also shocked by the first film which explicitly shows sex, *Blue Movie* in 1969. This is, either incidentally

or not, becomes the start of larger “movement” in mass media. It’s likely the evolution of our own cursing has matched that of how much swearing words we allow through our literature and society. And the plus-sized influence from Internet makes us to be encouraged and allowed to swear more frequently.

One of the television programs which include taboo words with specifically censorship in the word is Jimmy Kimmel Late Show. In March 2012, in honor of Twitter’s six anniversaries, *Jimmy Kimmel* featured a segment called “Mean Tweets” with Celebrities reading aloud actual tweets directed towards them by the Twitter users. This is the second segment in *Jimmy Kimmel* to use swearing words in their talk show. The first is *Unnecessary Censorship* when Kimmel and his staff put together a compilation of clips from television shows and newscasts that were neither profane nor explicit with adding censor bleeps, mosaic blurs or black bars to make it like they were explicit to begin with. Since then, the people were encouraged to write horrible things to celebrity in the social media.

From the explanation of the background above, the researcher is interested in conducting a research about types of swearing words and purpose of swearing words, which include taboo words, swearing words with sociolinguistic analysis.

Due to the background of the research, the researcher concerned with the types and purpose of swearing words from the tweets on *Celebrity read mean tweets* in Jimmy Kimmel late show by presenting some problems below:

1. What are the types of swearing words people uttered on the twitter in “Celebrity read mean tweets”?

2. What are the functions of the swearing words people uttered on the twitter in “Celebrity read mean tweets”?

Sociolinguistics

Sociolinguistic is concerned with language in social and cultural context, especially how people with different social identities, speak and how their speech changes in the different situation. Some of the issues addressed are how the way people pronounce words and their speech, cluster together to form personal styles of speech, why people from different communities can misunderstand what is meant, said and done based on the different ways they use language. According to Holmes (2012), sociolinguistic is a term that refers to a study of the relationship between language and society, and how language is used in the multilingual speech community. Sociolinguistic are study that explaining why people speak differently in different social contexts and effects of social factors (such as social distance, social status, age, gender, class) on language varieties (dialects, registers, genres, etc.) and they are concerned with identifying the social function of language and the way they are used to convey social meanings.

Sociolinguistic is one of the research are of linguistic. The other four are historical linguistic, eco linguistic, biolinguistic and psycholinguistic.

Sociolinguistic explores:

- a. The connections between language and society
- b. How the use of language varies according to different social factors
- c. The way we use it in different social situations. (Kwon, S., 2011; 3)

Taboo Words

Since the history begins, people realized that source in their community contains special powers, like trees, animal, and landscape like sea and mountain. From the belief like this, the religion comes. The religion always has prayer and scripture which have the intention to obey all orders and stay away from any restrictions to lead human into the right path. In the restriction, they are written, but not limited to the things which are prohibited because they will be rewarded with “sin” or will lead human into a bad person, stray from the God. From the restriction, we can finally understand why all the words below turn into the taboo words.

Taboo is a prescription of behavior that affects everyday life. Tabooed topics typically include: bodies and their effluvia (sweat, snot, feces, menstrual fluid, etc); the organs and acts of sex, micturition and defecation, disease, death, killing, naming, addressing, touching, viewing persons and sacred beings, objects and places, food gathering, preparation and consumption (Allan, 2010, 1).

Taboo is first people to coined taboo words, originally from *tabu* to describe the behavior of Polynesian towards things that were not to be done, entered, seen or touched. In example, Tahitian women are not allowed eating with men except when they could remain unobserved by other Tahitians. It is an example of a taboo on bad manners, if we violated the taboos, we will be given a sanction, mainly social sanctions. And then, Taboos arise out of social constraints on the individual’s behavior where it can cause discomfort, harm or injury. People are at metaphysical risk when dealing with the sacred person, objects, and places; they are at physical risk from powerful earthly persons, dangerous creatures, and disease. A person’s soul or their bodily effluvia may put them at metaphysical, moral or physical risk and may contaminate others; a social act may breach constraints on polite behavior. Infractions of taboos can

lead to illness or death and may find themselves being punished by social or law in their territory. Generally, people can do avoid tabooed behavior unless they want to violate a taboo (Allan, 2011).

1. Epithets

Epithets are characterized by the existence of several types of slurs, such as *bitch* and *fag*. Other references that are included as an epithet are connected to race, ethnicity, gender, sexuality, one's appearances and disabilities, such as *nigger*, *midget*, and *retard*. Jay (2006) defines epithet as a short but strong blast of passionate language which is triggered by frustration or anger such as *son of a bitch*, *motherfucker*, *crazy*. Bodily excretions' taboo words is not included in this types of taboo words.

2. Profanity

Profanity can be categorized as religious cursing because it usually includes the foul-mouthed use of what is considered to be sacred. We already know that religion is the root causes of taboo words, so they believed that saying those taboo words or foul-mouthed religion words will cause harm or bad luck for the speaker or the addressee. Even though that, the aim of the speaker not actually to vilify God, it mainly used to express an emotional response to certain motives.

3. Vulgarity

Vulgarity and Obscenity have the same reference especially to the words or expressions that contain sexual anatomy and excretory function in a literal meaning. That means, the vulgarity words

demonstrates the expressions of the actual meaning of the taboo words.

4. Obscenity

Obscenity refers to expressions that are prohibited from public use since they involve repulsion to the sense, abhorrent, impolite and detestable to morality (Anggita, 2015, p.34). This taboo word is really have the different meaning from their actual meaning.

According to Wardhaugh (2006; p.239), the functions of taboo words are divided by four; to draw attention to oneself, to show contempt, to be provocative and to mock authority. Below are the short definition and example of the functions of taboo words:

a. To draw attention to oneself

People utter taboo words to attract the attention of the listener by using strong, powerful language whose connotation can stimulate an instant reaction from the audience. In example, the narrator in *Wolf of Wall Street* using the taboo words to review the film because this film is contained 3,24 taboo words for one minute. He even changes the title into the "*Wolf of Fucking Wall Street*". (2014, April 15).

b. To show contempt

People utter taboo words to insult the addressee because they think that somebody or something is completely worthless and cannot be respected. In example, in the episode *American Dad: Love, American dad style* (2012, September 30), Roger (alien character) unload his anger

towards Hayley (female character) after she eats his loaf of potato bread.

c. To be provocative

Taboo words are uttered to provoke certain response such as violation or anger from the listeners. Taboo words are considered successful when the response meets the speaker's expectation. The example is when people hit each other and he says "hey stupid ass, wanna fight back then?"

d. To mock authority

Taboo words are uttered when some people are not satisfied with the public image like government or institute. Therefore, taboo words are used to express the disappointment about reality. In example, the *Honest Trailer Deadpool* (2016, May 10), the actors (Deadpool) casually break the fourth wall and tells the Narrator, that people love him when he is cursing, so he asked why his swear was censored in the video. The Narrator tells him that the video is also watched by kids, so they censored the taboo words he uttered because the show is PG (parental guidance). He just ignored the narrator and cursing more, in order to express his disappointment.

Swear Words

Originally, swearing is used as expressions of verbal assault where a speaker targets a specific individual group or thing and clearly wishes harm, pain or other evil consequences on him, her or it. According to Mohr (2013, June 6), the earliest use of taboo words found at

Roman civilization (735 BC-426 AD). The word *Irrumatio* that means "oral rape" used a word for men to show his authority to another man. In middle ages and Renaissance era, taboo words are mostly religious/have relations with religion. In example, *by God's bone* believed could shatter Christ's physical body in heaven. In that era, sexual obscenity is not obscene anymore, even we can found the obscene word in places like a personal name, medical textbook and holy's book translation. The taboo words started to switch over back in Augustan and Victorian era. In the 18 and 19th century, people start to use the euphemism into change the sexual meaning of the words, like this era is so polite, even people couldn't say words that even inoffensive, like trousers and legs. In 20th century, the development of taboo is grown weaker, change with the racial slur, which defines people by their race and their disability become stronger. From this, appear word like *nigga*, *midget* and *retard*.

Despite their different views on what swearing actually is and how it is described, the studies above all set up certain basic criteria that in their opinion have to be met in order for an utterance to count as swearing. There is often considerable agreement concerning the majority of these criteria and many or even most of their creators would agree with most – but not all of the criteria for what constitute swearing. According to Ljung (2011, 4), these criteria of swearing are:

1. Swearing is the use of utterances containing taboo words.
2. The taboo words are used with non-literal meaning.

3. Many utterances that constitute swearing are subject to severe lexical, phrasal and syntactic constraints which suggest that most swearing qualifies as a formulaic language.

4. Swearing is emotive language: its main function is to reflect, or seem to reflect, the speaker's feelings and attitude.

According to Pinker (2011, 350), there are two categories that divide the swearing words. Swearing words can be divided by its semantic (content of a language) and its pragmatic (the way in which it is used). According to its semantic, swearing is uttered because of a sense of awe (for God and his trappings), fear (for hell and disease), disgust (for bodily effluvia), hatred (for traitors, heretics and minorities) or depravity (for sexuality). Because of that, Pinker divided the swearing words into four category, religion, death and illness, bodily excretions and sex.

a. Religion

The historical root of swearing in English in fact, is a religion. The swear words like *hell*, *damn*, *god*, and *Jesus christ* is originated from the bible. According to Mercury (1995, p.29), there are three types of religion swearing, which are blasphemy, cursing and profanity. Blasphemy is the deliberate use of religious terminology to denigrate God, religious icons, and religious institutions. In example, in the popular television show, sex and the city episode is contained to be a blasphemous artwork. This episode revolved largely around a painting of a woman, crucified as Jesus Christ was, featured in a New York gallery. Blasphemy can

provoke strong reactions where speakers labeled as blasphemers can be ostracized or morally threatened. Recall when the Christian Mayor is jailed for 2 years for his blasphemous comment about Muslim's holy book in the Mayor Election. Cursing is the call for evil or misfortune to befall someone or something. This is why the language is used very carefully in the era. Because, if we say the bad things, bad things will be fall to us. In example, as cited by Green (2014, November 29) "to smite, slay and stab rebels and kill them like mad dogs" for the Christians after the peasant revolts in 1525. Generally, curses are prescribed by churches and society in general for this very reason, so curses such as *eat shit and die* are considered to be powerful threatening utterances. And at last is profanity. Profanity described as expressions of using religious terminology in a profane, secular or indifferent manner. In the early civilization, the religious word is used as an oath and if people are betrayed their oath, they will be condemned by the God. In example, like saying *God!*, *Jesus Christ* and even *Holy shit!* as expressions of surprise or annoyance because one of the ten commandments says not to use God's name in vain (without substance or without relevance).

b. Death and Disease

We already know that a language can be a prayer which could bring good and bad luck. That's the main reason why people choose to

avoid talking about death. This is added to the culture of the society which believed used the “death” and “disease” word literally is insensitive and disrespect.

c. Bodily Excretions

The third category is bodily excretions. This is also related to religion. In example, when a Muslim woman is having a menstrual period, they are not allowed to attend Quran recitation, or even touch Holy book and enter a mosque.

According to Pinker (2007, 344-345), there are two reasons why bodily excretions are taboo word. First, bodily secretions are the most widely reported elicitors of the disgust emotion. Feces appear on all of the lists, while vomit, sweat, spittle, blood, pus, and sexual fluids appear frequently. Second, bodily effluvium is a prominent figure in voodoo, sorcery, and other kinds of sympathetic magic. People in many cultures believe that a person can be harmed by mutilating or casting spells on his feces, saliva, blood, nails, and hair and that a person can be protected from harm if those substances are cursed, buried, drowned, or otherwise ostentatiously discarded.

The development of the meaning of bodily excretions is varied after 1960. The word *shit* and *bloody* not only used as a meaning of “bodily excrement”, but also as an adjective or even noun with the different meaning, even though the word *crap*, *turd*, and *vomit* is stayed in their original meaning.

d. Sex

The last source of taboo words is sexuality. The first taboo word in fact, was a word which has relations with sexuality. In the Roman era (735 BC-426 AD), the word *Irrumatio* which means *oral rape* is used to men to show his authority over another man. According to Owens (Quora, 2010, May 27), sex is taboo because human culture evolved to control the frequency and context of childbearing. The advance of civilization, caused sex to be viewed as an uncomfortable reminder of man’s more animalistic roots. Being civilized meant denying baser passions, of which sex was one. This was also one of unavoidable ones; people pretend it didn’t exist in the public setting. According to Bueller (Quora, 2010, May 27), religion played a huge role in our perception of sex. Breeding is an absolute form of sex. Without any form of birth control, breeding could only be controlled by limiting sex to something only married people did, with marriage then easily oversee through law-and often being arranged beforehand. Having sexual intercourse outside the wedlock is a sin in many religions. This is reinforced with the sexual-transmitted diseases, like syphilis, and the church used it to back up the idea of sin – they saw disease as the punishment – for their sexual intercourse before marriage, make the sex became a taboo subject.

Research Methodology

The design of the research is using descriptive qualitative research design. Qualitative research thus refers to the meanings, concepts, definitions, characteristics, metaphors, symbols and description of things. Qualitative inquiry employs different philosophical assumptions; strategies of inquiry; and methods of data collection, analysis and interpretation (American University, 2010).

This research is conducted in the Television talk show, “Jimmy Kimmel Late Show”. The researcher chooses “Jimmy Kimmel Late Show” because this show has a segment when people write insult and horrible words to the celebrities in the segment “Celebrity read mean tweets”. This segment is started since March 2012 and so far the “Celebrity read mean tweets” has already 26 segments from March 2012 to November 2016. This segment contained 169 tweets which addressed to 112 celebrities in this segment. The variation of profanities people on twitter use is the focus of the research. And the sample of this research is total sampling.

Findings and Discussion

From the analysis process, the total data collected in this research are 241 swear words from 4 type of swear words and 194 swearing sentences from 4 functions of swearing uttered for the celebrities in *Celebrity read mean tweets*. The results are various and they will be displayed in the following table.

Table 1

N o	Type of Swear Words	Variations of Words	Accumulation of Variation of Words	Percentage
1	Sex	25	167	69 %
2	Bodily Excretions	9	54	22 %
3	Death and Illness	6	14	6 %
4	Religion	6	7	3 %
		45	242	100 %

There are four types of swear words, i.e. bodily excretions, death and illness, religion and sex. All of them are appearing in the conversation spoken by the characters in the movie. From the table above, the most frequent swear words appear in the talk show is sex, which contains 24 different words related to sex swear words, and appear 166 times (68 %) on the talk show. The second most frequent swear words is bodily excretions, which contain 9 different words related to bodily excretions swear words, and appear 53 times on the talk show (23 %). The third frequent or the second lowest frequent swear words is death and illness, which contain 6 different swear words and appear 14 times on the talk show (6 %). The lowest frequent swear words is religion, which contains 6 different swear words same like death and illness, but only appear 7 times on the talk show (3 %).

Table 2

No	Functions of Swearing	Swearing words by the number	Percentage
1	Abusive Swearing	101	52 %
2	Emphatic Swearing	41	22 %
3	Dysphematic Swearing	33	17 %
4	Idiomatic Swearing	18	9 %
		193	100 %

There actually are 5 functions of swearing, which are abusive, cathartic, emphatic, dysphematic and idiomatic, but cathartic is ruled out because the cathartic swearing needs an interview-based research and the twitter user is anonymous, so they are not included in the research. From the four remaining functions of taboo words, the abusive swearing becomes the most frequent functions of swearing, which appears in 102 times (53 %) in the talk show. The second most frequent functions of swearing are emphatic, which appeared 40 times (21 %) on the talk show. The second lowest frequent functions of swearing are dysphematic, which appears 35 times (18 %) on the talk show. The lowest frequent functions of swearing is idiomatic, which appeared 17 times (9 %) on the talk show.

In the term of the type of swear words in *Celebrity read mean tweets*, the sex swear words is written 166 times, which are covered 68 % from the total type of swear words, and have the most varied

swear words in the *Celebrity read mean tweets*, which have 24 variations of swear words. This is the most commonly used by the twitter user because the sex taboo words are not only meaning the sexual part but also have another meaning which people thought will be fit to be a word that can be used to insult someone.

The second reason is this type of swear words is popular and mainly used as the common part of swear word. The most word commonly people wrote from this type of swear words is *Fuck*, which appeared 68 times, which have 41 % of sexual swear words appeared in this type. In this type, there are four subcategories of sexual taboo words, i.e. sexual slur, sexual body parts and the sexual act. The sexual act is contained words like *Fuck* (68), *Impregnate* (1), *Masturbation* (1), *Orgasming* (1), *Sex* (1), and *Wank* (1). This is the most frequent sexual taboo words, but not the most varied in this type. The most varied sexual swear words are the body parts category. They contain 12 variations of taboo words, i.e. *Dick* (24), *Penis* (8), *Boobs* (6), *Cock*, *Pussy* and *Twat* (5), *Balls* (4), *Scrotum* (3), *Vagina* (2), *Cunt*, *Pubic* and *Taint* (1). They contain 5 words related to male genitalia (*Dick*, *Penis*, *Cock*, *Balls*, *Scrotum*), 5 words for female genitalia (*Pussy*, *Twat*, *Vagina*, *Cunt*, *Taint*), and 1 word of female private part (*Boobs*). The last and the least common is the sexual slur, contain the word like *bitch* (14), *douche* (5), *whore* (4), *Bastard*, *Hoe* *Motherfucker* (2) and *slut* (1). Meanwhile, the religion swear words become the least word appeared on the talk show because people think the religion swear words is not fit to be used as swear words because of religious tolerance in the society makes people started to change the religion swear words into another type, i.e *Holy God* changed into

Holy Fuck and the word *Curse* or *Damn you* are mainly changed to *Fuck you*.

As for the function of swearing, the abusive swearing is the most dominant function found in *Celebrity read mean tweets* because the function of abusive swearing is to abuse, intimidate or insult others, so twitter user is the fittest to be used to show their contempt and dislike towards the celebrities. There are 27 variations of abusive swearing and 135 swear words used for abuse, intimidate or insult celebrities in the *Celebrity read mean tweets*. The least frequent functions of swearing is idiomatic, because people see this type of swearing is not fit to be used in order to insult the celebrities, and mainly their functions to change the word or intransitive verb like *shit* as something is big or not worthy to be mentioned or *piss* and *fuck off* to change *make me anger* and *go away*. They have 9 variations of swear words and contain 17 swear words which have the same functions as this category.

Conclusions and Suggestion

The first objective is to analyze the types of swear words people uttered to celebrities in *Celebrity read mean tweets*. All of the four types of swear words, bodily excretions, death and illness, religion and sex all appear on the talk show. The highest frequency of the types of swears words are sex. Sex is appeared 166 times (68 %) out from 241 total data, followed by bodily excretions, appeared 53 times (23 %), death and illness, appeared 14 times (6%) and the least is religion swear words, only appeared 7 times (3 %).

Sex swear words becomes the most frequently used swear words because the sex swear words not only used for sexual manner but can also be epithet and swear which is effective to insult or wishes

harm to the celebrities. In example, the *dick* word is not only meaning *penis*, but also mean *stupid* or *despicable* man. Many of the swear words in this type is not referring to their original meaning, but used for insult the celebrities by calling their names with sex swear words. The sex swear words are used as an intensifier and pronoun for other words because of its popularity on the Internet. This is also the same for bodily excretions and death/disease swear words. They can be used as an epithet, i.e. *asshole*, *fool*; insult word for celebrities by calling their names with excrement, like *shit* and *turd*, and become the adverb, like *crazy small* for really small and *long ass* for really long. The last frequent is religion swear words. Mainly, this word is only one time used for cursing, and mainly they are used in secular and indifferent manner.

The second objective of this research is to describe the function of swearing in *Celebrity Read Mean Tweets*. There are four functions that appear in the series: abusive, dysphematic, emphatic and idiomatic. Abusive swearing is the most frequent function of swearing, appear 102 times (53 %) out from 194 data, followed by emphatic swearing, appear 40 times (21 %), dysphematic swearing appear 35 times (18 %), and the last is idiomatic swearing, appear only 17 times (8 %).

Abusive swearing appears as the most frequent function of swearing because from its name, *Celebrity read mean tweets*, the producer of the show and explained by Jimmy Kimmel, this is show is a place for people to write the tweets which have the function to insult, abuse or wishes ham to celebrities. In this type of swearing, the user mainly uses tweets which have vulgar epithets (like *bitch*, *douche*, *motherfucker*), wishes harm (like *fuck you*) or insult their body with vulgar

taboo words (like *penis* and *dick*). The second most frequent are emphatic swearing. Emphatic swearing is mainly used to emphasise the insulting word, like *ugly* or *fat*, i.e. *fucking ugly* or *fat ass*. The word *Fucking* and *The Fuck* is mainly used as an intensifier for insult word and fill the 80 % swear words in this category. The third is dysphematic swearing. They still have functions to insult celebrities with provocative manner (i.e. *suck my dick*) and explaining negative manner (i.e. *piece of shit* and *sex*) which related to the celebrities. The least frequent is idiomatic swearing. This is the least function of swearing because of its theme. Mainly, they use swear words only to insult the celebrities (i.e. *woman* change to *bitch*) and the swear words in this type are mainly used as an informal way to change verb of the word (like *fucked up* for *messed up*) and sum up the word with swear word (like *shit* for something).

In the future, the researcher is conducting a research about the influence of War from the novel author to its novel (i.e. Ernest Hemingway) and the psychological analysis about people with *Post-Office position disorder*.

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